

PRESS RELEASE



OPTOCORE

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For Immediate Release

Optocore ramps up MADI commitment by introducing advanced switches with bridging and routing options

Multi-interface M8 and M12 set for launch at *Prolight+Sound*

Having already made a major commitment to the MADI standard, Optocore has announced a significant extension, with new advanced devices set to launch at *Prolight+Sound* in Frankfurt.

Says company founder Marc Brunke, "Throughout the years there have been many voices that believed MADI would not survive the increased number of network protocols. However, we have observed the complete opposite — MADI is the easiest and most popular multi-channel protocol, and is built into almost any professional equipment."

He adds that it is the many advantages of MADI that help it retain its popularity — in addition to its easy implementation by any manufacturer. It is extremely cost-effective, there is no problem with inter-operability between different manufacturers, it doesn't require any special network equipment and it offers very high performance with very low latency.

"Creating a MADI-based system requires just a cable connection with no special third party device configuration," continues Brunke. "In fact the DD2FR-FX and DD4MR-FX MADI devices are among our best selling products."

It is for this reason that the network specialists will premier the new M Series at *Prolight+Sound*.

This comprises two modules with a number of interfaces:

- **M8 with 4 MADI ports:** 4 x dual BNC or 4 x duplex fibre, 2 SANE ports (which support MADI over Cat5) and 2 Optocore hi-speed fibre uplinks
- **M12 with 8 MADI ports:** 8 x dual BNC or 8 x duplex fibre or 4 x dual BNC and 4 x duplex fibre, 2 SANE ports and 2 Optocore hi-speed fibre uplinks

In addition, each of the new MADI devices can work as a stand-alone router with single-channel non-blocking matrix — and each can be integrated with any other Optocore interface.

Consequently, the company says it now offers the most powerful MADI router on the market with the smallest footprint. In just 1RU, the user can interface 640 MADI inputs

and 640 MADI outputs and route any single channel between MADI streams — and also through the redundant fibre Optocore uplinks.

Shipping will begin in May 2015.

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About Optocore

Based in Munich, Germany, OPTOCORE is the world market leading provider of high bandwidth, low latency, resilient, scalable and flexible fibre optic based networks for the transmission of audio, video and data. For 20 years, Optocore has been continuously innovating and setting new standards with regards to digital network technology. OPTOCORE builds and develops synchronous optical fibre and CAT5 based network solutions for broadcast professionals — for fixed installations and live event applications. Utilising leading-edge technology and high-quality components Optocore guarantees durability and therefore long-term market and customer satisfaction. Due to the open system architecture, Optocore's platform offers other manufacturers the option to transfer conventional standard audio, video and data formats used in the pro audio industry, via an Optocore network. Technical expertise, QoS and an extensive support structure are guaranteed to all customers, together with the highest level of quality.